

2019 - 2020 SPONSORSHIP OPPORTUNITIES



MISSION: GREAT RIVER EDUCATIONAL ARTS THEATRE (GREAT) BRINGS THE COMMUNITY TOGETHER THROUGH SHARED THEATRE EXPERIENCES.

VISION: WE STRIVE TO ENSURE EVERYONE IN CENTRAL MINNESOTA HAS ACCESS TO THE TRANSFORMATIVE POWER OF THE ARTS.



2019 - 2020 ABOUT US



Each GREAT Theatre production is truly a shared community celebration! Partnerships with GREAT offer your organization a unique way to **demonstrate support of the greater St. Cloud community** and gain **blockbuster exposure**. Last year, GREAT reached **more than 71,000** people in our community. Ticket sales cover just 60% of the costs for our live theatre productions, so we are incredibly grateful to our sponsors who help us bring up the lights on every performance, connecting our community in shared theatre experiences that elicit joy, empathy, and self-discovery.

GREAT BELIEVES IN:

Building life skills through quality arts **education**.

Eliciting **joy**, empathy, and self-discovery through live theatre experiences.

Telling the stories of our community.

Creating social connections and civic engagement through **volunteerism**.

Ensuring **accessibility** and inclusion for all.

Providing fiscal **integrity** and excellent service.

2019 - 2020 PRESENTING SPONSORS



Our 2019 - 2020 main season includes 5 productions at the historic Paramount Theatre, 2 productions at the Helgeson Learning Lab, and a dinner show at The Grands at Mulligans!

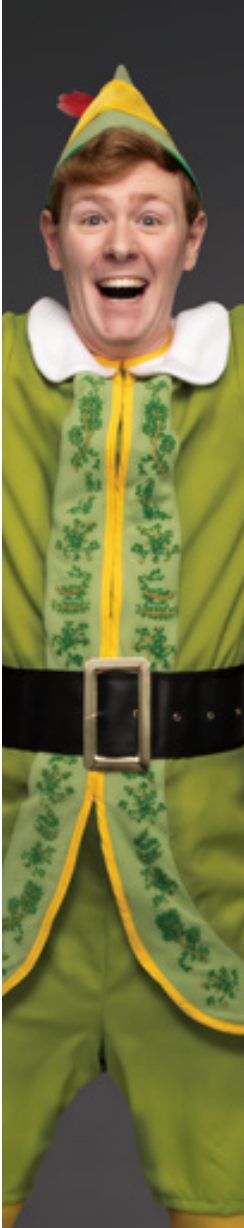
BLOCKBUSTER BROADWAY MUSICALS // \$10,000

- Organization **name in lights** on the Paramount Center for the Arts marquee and verbal recognition of organization to approximately 4800 - 8800 theatre attendees during pre-show announcements!
- Organization **logo and sponsorship recognition** on the front page of the show program, season brochure and postcard, email blasts, and Directors Circle recognition in the show programs for the entire 2019 - 2020 season! Plus, **early summer camp registration** for employees!
- **Exclusive preview performance** for 400 guests (up to a \$15,200 value).
 - “CHICAGO” - THURSDAY, SEPTEMBER 12, 2019
 - “ELF THE MUSICAL” - WEDNESDAY, NOVEMBER 27TH, 2019
 - “DISNEY’S NEWSIES” - THURSDAY, JANUARY 30TH, 2020
 - “MAMMA MIA” - THURSDAY, APRIL 16, 2020 (RESERVED)

SHOWSTOPPER THEATRE PRODUCTIONS // \$5,000

- **Verbal recognition of organization** to approximately 900 - 4800 theatre attendees during pre-show announcements!
- Organization **logo and sponsorship recognition** on the front page of the show program, season brochure and show postcard, email blasts, and Directors Circle recognition in the show programs for the entire 2019 - 2020 season! Plus, **early summer camp registration** for employees!
- Performance benefit: **Exclusive preview performance** for 150 guests (up to a \$4500 value)
 - “AKEELAH & THE BEE” - THURSDAY, FEBRUARY 20TH, 2020
 - “OUR TOWN” - THURSDAY, MAY 7, 2019
- Performance benefit: **Complimentary tickets for up to 30 guests** to use at the shows of your choice.
 - “ALICE IN WONDERLAND” (RESERVED)
- Performance benefit: **VIP Tickets and dinner** for up to 8 guests at the performance of your choice.
 - “AHOY! MURDER DEAD AHEAD!” (RESERVED)

2019 - 2020 COSTUME & SET SPONSORS



BLOCKBUSTER BROADWAY MUSICAL COSTUME & SET SPONSORS // \$3,000

- **Verbal recognition of organization** to approximately 4800 - 8800 theatre attendees during pre-show announcements!
- Organization **sponsorship recognition:**
 - Logo on the front page of the show program
 - Logo on the season brochure
 - Logo on the show postcard
 - Logo on email blasts for sponsored show
 - Listing under the Directors Circle in the show programs for the entire 2019 - 2020 season
 - Early camp registration for employees!

“CHICAGO” (1 RESERVED; 1 AVAILABLE)

“ALICE IN WONDERLAND”

“ELF THE MUSICAL” (BOTH RESERVED)

“DISNEY’S NEWSIES”

“MAMMA MIA” (1 RESERVED; 1 AVAILABLE)

SHOWSTOPPER THEATRE PRODUCTIONS COSTUME & SET SPONSORS // \$1500

- Verbal recognition of organization to approximately 900 - 4800 theatre attendees during pre-show announcements!
- Organization **sponsorship recognition:**
 - Logo on the front page of the show program
 - Logo on the season brochure
 - Logo on the show postcard
 - Logo on email blasts for sponsored show
 - Listing under the Directors Circle in the show programs for the entire 2019 - 2020 season
 - Early camp registration for employees!

“AKEELAH & THE BEE” (1 RESERVED; 1 AVAILABLE)

“OUR TOWN”

“AHOY! MURDER DEAD AHEAD!”

2019 - 2020 SPONSORSHIP BENEFITS

		Marquee recognition at the historic Paramount Theatre	Exclusive Preview for 400 Guests	Exclusive Preview for 150 Guests	Comp tickets to performance of your choice*	Verbal recognition during pre-show announcements	Logo featured on program cover for sponsored show	Logo featured in season brochure & show postcard	Logo on email blasts for sponsored show	Directors Circle recognition in programs all season	Early summer camp registration for employees
PRESENTING SPONSORS	CHICAGO // \$10,000	●	●			●	●	●	●	●	●
	ELF // \$10,000	●	●			●	●	●	●	●	●
	NEWSIES // \$10,000	●	●			●	●	●	●	●	●
	MAMMA MIA! // \$10,000 (RESERVED)	●	●			●	●	●	●	●	●
	ALICE // \$5000 (RESERVED)	●			30	●	●	●	●	●	●
	AHOY! // \$5000 (RESERVED)				8 VIP	●	●	●	●	●	●
	AKEELAH // \$5000			●		●	●	●	●	●	●
	OUR TOWN // \$5000			●		●	●	●	●	●	●
COSTUME & SET SPONSORS	CHICAGO // \$3000 (1 RESERVED; 1 AVAILABLE)				30	●	●	●	●	●	●
	ELF // \$3000 (2 RESERVED)				30	●	●	●	●	●	●
	NEWSIES // \$3000				30	●	●	●	●	●	●
	MAMMA MIA! // \$3000 (1 RESERVED; 1 AVAILABLE)				30	●	●	●	●	●	●
	ALICE // \$3000				30	●	●	●	●	●	●
	AHOY! // \$1500				4 VIP	●	●	●	●	●	●
	AKEELAH // \$1500 (1 RESERVED; 1 AVAILABLE)				15	●	●	●	●	●	●
	OUR TOWN // \$1500				15	●	●	●	●	●	●

*Excludes tickets to *Ahoy!* dinner shows